

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (Currently amended): A method comprising:

receiving a request transmitted over a communication network from an electronic device operatively connected to the communication network requesting a product identification code ~~comprising a product key~~ for a previously purchased product that was purchased and provided to the electronic device in a disabled state before the request was transmitted, wherein the request includes an identification from the electronic device, wherein the product identification code is a product key, and wherein the identification includes information associated with the previously purchased product, a customer of the previously purchased product and the electronic device;

finding the product identification code ~~comprising the product key~~, which are associated with the identification;

retrieving the product identification code ~~comprising the product key~~, which are associated with the identification, from a database of product codes;

responsive to said retrieving, sending the product identification code ~~comprising the product key~~ to be delivered to the electronic device;

delivering the product identification code ~~comprising the product key~~ to the electronic device;

wherein the product identification code ~~comprising the product key~~, in response to being delivered to the electronic device, converts the product from the disabled state to an enabled state that enables use of the previously purchased product on the electronic device, said previously purchased product not being usable on the electronic device until being enabled with the product identification code ~~comprising the product key~~.

Claim 2 (Currently amended): The method of claim 1, further comprising:

copying the product identification code ~~comprising the product key~~ to a database when the product is purchased, the copying the product identification code ~~comprising the product key~~

to the database including associating the product identification code ~~comprising the product key~~ with the identification in the database.

Claim 3 (Currently amended): The method of claim 2, wherein the finding the product identification code ~~comprising the product key~~ further comprises finding the product identification code ~~comprising the product key~~ in the database using the identification of the received request.

Claim 4 (Currently amended): The method of claim 1, further comprising:
copying the product identification code ~~comprising the product key~~ to a database when the product and the electronic device are purchased.

Claim 5 (Original): The method of claim 1, wherein the identification identifies the electronic device.

Claim 6 (Original): The method of claim 1, wherein the identification identifies a customer.

Claims 7-33 (Canceled).

Claim 34 (Currently amended): The method of claim 1, further comprising:
sending the product identification code ~~comprising the product key~~ and the identification to a server when the product is purchased; and
copying the product identification code ~~comprising the product key~~ and the identification to a database on the server.

Claim 35 (Currently amended): The method of claim 1, further comprising:
retrieving the product identification code ~~comprising the product key~~ from the server to enable use of the product on the electronic device when the product is reinstalled on the electronic device.

Claim 36 (Currently amended): The method of claim 1, further comprising:
inserting the product identification code ~~comprising the product key~~ into an installation routine for reinstalling the previously purchased product to enable use of the product on the electronic device.

Claim 37 (Currently amended): The method of claim 1, further comprising:
loading the product onto the electronic device by a manufacturer of the electronic device;
loading the product identification code ~~comprising the product key~~ for the product onto the electronic device; and
copying the product identification code ~~comprising the product key~~ and the identification associated with the product identification code ~~comprising the product key~~ to a database to permit future retrieval of the product identification code ~~comprising the product key~~ using the identification.

Claim 38 (Currently amended): The method of claim 1, wherein the request for the product identification code ~~comprising the product key~~ is sent by the electronic device during an attempt to install the product on the electronic device.

Claim 39 (Currently amended): The method of claim 1, wherein the request for the product identification code ~~comprising the product key~~ is sent by the electronic device as a part of an installation process to install the product on the electronic device.

Claim 40 (Currently amended): The method of claim 1, wherein the request by the electronic device is transmitted over a network, and the product identification code ~~comprising the product key~~ is sent over the network to the electronic device.

Claim 41 (Currently amended): The method of claim 1, wherein the product was previously loaded on the electronic device making the request, and the request for the product identification code ~~comprising the product key~~ is made as part of a reinstallation process for the product on the electronic device.

Claim 42 (Currently amended): The method of claim 1, wherein the sending of the product identification code ~~comprising the product key~~ does not include sending the product for which the product identification code ~~comprising the product key~~ enables use.

Claim 43 (Canceled).

Claim 44 (Currently amended): An apparatus comprising:
a controller including a processor; and
a storage device, wherein the storage device includes instructions, which when executed on the processor cause the controller to:
receive a request from an electronic device transmitted over a communication network requesting a product identification code ~~comprising a product key~~ for a previously purchased product in response to installation or reinstallation of the product on the electronic device, the request including an identification from the electronic device and being received by the controller in response to installation or reinstallation of the product onto the electronic device by the user, wherein the product identification code is a product key, and wherein the identification includes information associated with the previously purchased product, a customer of the previously purchased product and the electronic device;
in response to receiving the request, find and retrieve the product identification code ~~comprising the product key~~, which are associated with the identification; and
send the product identification code ~~comprising the product key~~ that was retrieved in response to receiving the request to the electronic device over the communication network to be inserted into an installation routine during installation or reinstallation of the product and convert the product from a disabled state in which the product is not usable on the electronic device into an enabled state in which the product is usable on the electronic device.

Claim 45 (Canceled).